

Quarterly Issues/ Programs List
WTMJ-TV
July 1, 2011

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Responding to Terrorism / War in Iraq	News Story	Local reaction to Osama Bin Laden being killed by US forces overseas.	5/1/11	10:00pm	90 seconds
	News Story	Local 9-11 victims family reaction to Osama Bin Laden being killed by US forces.	5/2/11	5:00pm	70 seconds
	News Story	Local families of slain soldiers reaction to Osama Bin Laden being killed by US forces.	5/2/11	6:00pm	70 seconds
	News Story	Local veterans reaction to Osama Bin Laden being killed by US forces.	5/2/11	12:00pm	85 seconds
	News Story	Milwaukee Police Dept. anti-terror center.	5/4/11	10:00pm	30 seconds
	News Story	Marine returns home from active duty.	5/6/11	10:00pm	70 seconds
	News Story	Waukesha hosts "Support Our Troops Day" to serve as a thank you to those who fight battle vs terrorism.	5/7/11	10:00pm	90 seconds
	News Story	Iraq veteran Marine gets new specially-adapted home in Mukwonago.	5/21/11	6:00pm	105 seconds
	News Story	Memorial Day observance at Wood National Cen.	5/30/11	6:00pm	80 seconds
	News Story	Homeland Defense Exercise in Cooperation With U.S. Military conducted at Waukesha area hospital.	6/13/11	6:00pm	15 seconds

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Regional political and economic development; public budgets	News Story	Milwaukee County Executive election race preview.	4/2/11	10:00pm	72 seconds
	News Story	Wisconsin Supreme Court election race preview.	4/3/11	5:00pm	75 seconds
	News Story	Election day	4/5/11	All shows	various
	News Story	Wisconsin Supreme Court race recanvassing.	4/6-9/11 4/15/11	5p /6p /10p	various
	News Story	US Commerce Secretary in Milwaukee talking about President Obama administration's efforts to spur job creation and promote innovation and energy independence.	4/12/11	6:00pm	70 seconds
	News Story	Americans For Prosperity Wisconsin hosts rally in Madison with former Alaska Gov Sarah Palin.	4/16/11	6:00pm	85 seconds
	News Story	Congressman Paul Ryan in his district focusing on residents economic challenges.	4/18/11	10:00pm	65 seconds
	News Story	Wisconsin Supreme Court race recanvassing verdict.	4/18/11	6:00pm	65 seconds
	News Story	Wisconsin Supreme Court race challenge.	4/19/11	5:00pm	65 seconds
	News Story	Wisconsin Supreme Court race recount.	4/20-22 5/4-5/7 5/9 /11	5p /6p /10p	various
	News Story	Wisconsin Voter ID bill debate.	5/11/11	5:00p	75 seconds
	News Story	Senator Herb Kohl retiring after more than 20 years in office.	5/13/11	10:00pm	80 seconds

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Regional political and economic development; public budgets (cont.)	News Story	Voter ID bill passes.	5/19/11	6:00pm	70 seconds
	News Story	State Republican convention.	5/21/11	6:00pm	80 seconds
	News Story	Wisconsin collective bargaining law struck down by Dane County Judge.	5/26/11	10:00pm	90 seconds
	News Story	Legislators vote to close Ethan Allan school for boys.	6/1/11	5:00pm	83 seconds
	News Story	State Democratic convention .	6/4/11	5:00pm	85 seconds
	News Story	Milwaukee Flooding Study Task Force recommendations.	6/10/11	3:00pm	120 seconds
	News Story	Wisconsin collective bargaining law upheld by Wisconsin Supreme Court.	6/15/11	10:00pm	80 seconds
	News Story	Wisconsin biennial budget passes.	6/17/11	4:00pm	85 seconds
	News Story	O'Donnell Parking Structure reopen after renovation brought it up to current safety codes.	6/28/11	5:00pm	70 seconds
	News Story	MPS gives layoff notices to 519 employees.	6/30/11	5:00pm	75 seconds

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Crime and violence	News Story	Milwaukee man charged for death of his girlfriends two-year-old son.	4/5/11	5:00pm	85 seconds
	News Story	Man sentenced for hitting and killing a 9-year-old boy on his way to school in the town of Geneva.	4/7/11	10:00pm	85 seconds
	News Story	Mequon man charged with killing his parents.	4/21/11	6:00pm	70 seconds
	News Story	Milwaukee Police are telling residents to be alert after a suspect has attacked and robbed people seven times in a Milwaukee neighborhood.	4/23/11	10:00pm	90 seconds
	News Story	Ozaukee County man assaults girl.	5/3/11	10:00pm	65 seconds
	News Story	Milwaukee teen killed while attending theft.	5/3/11	5:00pm	70 seconds
	News Story	Sheboygan pastor sentenced for sexual indiscretions with boys.	5/6/11	6:00pm	70 seconds
	News Story	Caledonia police searching for man suspected of trying to lure children.	5/8/11	10:00pm	77 seconds
	News Story	Teen kills grandfather in Merton.	5/10/11	10:00pm	70 seconds
	News Story	Milwaukee serial rapist arrested.	5/10/11	5:00pm	70 seconds
	News Story	Child shot while walking along Milwaukee park.	6/20/11	10:00pm	45 seconds
	News Story	Brookfield man murdered in his home.	6/24/11	5:00pm	70 seconds

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Family values and development, teen pregnancy and births to unmarried women	News Story	NAACP report on the devastating impact of segregation, job loss and the cycle of poverty and incarceration on African Americans in Milwaukee.	6/22/11	5:00pm	35 seconds
	News Story	United Way launches its newest campaign against teen pregnancy.	6/23/11	4:00pm	30 seconds
Adjustments to significant changes in education and welfare reform	News Story	Big changes for four Milwaukee public schools. It's called a "turnaround model of reform" and Superintendent Gregory Thornton says it will provide a shot in the arm. The schools principals will be replaced and every teacher will have re-apply for his or her own job. At most only half of them can be hired back at the same school while the others will be re-assigned in the district. The hope is this will break a cycle of low performance. The moves are part of a federal program that will provide more than 6 million dollars to MPS for implementing the program.	4/4/11	10:00pm	60 seconds
	News Story	Racine Unified School District is threatening to sue the state over vouchers.	6/13/11	5:00pm	70 seconds
	News Story	MPS gives layoff notices to 519 employees.	6/30/11	5:00pm	75 seconds

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<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Racism in employment, housing and education	News Story	NAACP report on the devastating impact of segregation, job loss and the cycle of poverty and incarceration on African Americans in Milwaukee.	6/22/11	5:00pm	35 seconds
	News Story	Federal government is suing City of New Berlin over decision to stop low income housing project.	6/23/11	10:00pm	70 seconds
<u>ISSUE:</u> Health care; access and cost	<u>TITLE:</u> News Story	<u>DESCRIPTION:</u> Protesters camp out at Capitol to protest state budget cuts of millions of dollars in health care coverage.	<u>DATE:</u> 6/5/11	<u>TIME:</u> 5:00pm	<u>DURATION:</u> 45 seconds

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April 1, 2011

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<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Regional political and economic development; public budgets	News Story	Inauguration of Scott Walker as Wisconsin governor.	1/3/11	10:00pm	65 seconds
	News Story	Milwaukee Archdiocese declares bankruptcy.	1/4/11	5:00pm	82 seconds
	News Story	Milwaukee Bay View windmill proposal.	1/13/11	10:00pm	70 seconds
	News Story	President Barack Obama 'State of the Union' address	1/25/11	10:00pm	55 seconds
	News Story	Janesville reax to Congressman Paul Ryan giving the GOP response to State of the Union address.	1/25/11	10:00pm	65 seconds
	News Story	President Obama in Manitowoc talking about jobs.	1/26/11	5:00pm	80 seconds
	News Story	Governor Walker 'State of the State' address.	2/1/11	10:00pm	35 seconds
	News Story	A downtown Milwaukee parking structure closed due to structural problems.	2/4/11	5:00pm	80 seconds
	News Story	Unsafe levels of lead and copper were found in water at Indian Hill School in River Hills.	2/10/11	10:00pm	65 seconds
	News Story	Reporter(s) assigned to various aspects of the Wisconsin budget battle.	2/10/11-3/12/11	All shows	various
	News Story	Mitchell Interchange project latest impact.	2/13/11	10:00pm	85 seconds
	News Story	Election day, Milwaukee County Executive Primary.	2/15/11	All shows	various
	News Story	Milwaukee Mayor Tom Barrett 'State of the City' address.	2/21/11	4:00pm	100 seconds

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Regional political and economic development; public budgets (cont.)	News Story	State lawmakers looking to override residency law for City of Milwaukee employees.	3/9/11	5:00pm	81 seconds
	News Story	Reporter(s) assigned to various aspects of the Wisconsin budget battle.	3/14/11- 3/21/11	All shows	various
	News Story	Milwaukee County Executive candidate forum.	3/22/11	5:00pm	60 seconds
	News Story	State lawmakers public hearing on City of Milwaukee residency rule.	3/22/11	6:00pm	105 seconds
	News Story	State lawmakers public hearing on City of Milwaukee residency rule, 2 nd day of testimony.	3/23/11	12:00pm	105 seconds
	News Story	Wisconsin Court of Appeals decision to uphold the City of Milwaukee 'Paid Sick Day' ordinance.	3/24/11	5:00pm	70 seconds
	News Story	Reporter(s) assigned to various aspects of the Wisconsin budget battle.	3/25/11- 3/31/11	All shows	various

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Responding to Terrorism / War in Iraq	News Story	The Department of Homeland Security will change its threat level system in a few months. By the end of April the color coded system will be gone, replaced by the new "national terrorism advisory system" which is said to provide more details than the current system.	1/26/11	10:00pm	65 seconds
	News Story	Anti-war vigil in Milwaukee	1/26/11	5:00pm	15 seconds
	News Story	Army Ranger Richard Kemp of Jackson died at Ft. Lewis, Washington .	1/27/11	6:00pm	95 seconds
	News Story	Funeral for Army Ranger Richard Kemp of Jackson	1/29/11	5:00pm	70 seconds

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Crime and violence	News Story	Melee inside Mayfair Mall forces lockdown.	1/2/11	10:00pm	60 seconds
	News Story	Charges in fatal 194 wrong way crash that occurred on New Years Day.	1/3/11	10:00pm	65 seconds
	News Story	Kewaskum school buses vandalized.	1/20/11	12:00pm	75 seconds
	News Story	Federal indictment alleges four people billed the state for children who were not actually attending a Milwaukee daycare.	1/26/11	5:00pm	63 seconds
	News Story	Serial killer Walter Ellis sentenced in Milwaukee County Court.	2/24/11	5:00pm	70 seconds
	News Story	UWM students robbed at gunpoint just off campus.	3/13/11	10:00pm	73 seconds
	News Story	Fond du Lac shootout leaves one police officer dead, injuries another police officer.	3/20/11	10:00pm	87 seconds
	News Story	Racine billionaire Samuel Curtis Johnson being charged for sex assault of a teenager.	3/24/11	10:00pm	70 seconds
	News Story	Woman arrested for threats made against several Wisconsin politicians.	3/31/11	10:00pm	70 seconds

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Health care; access and cost	News Story	Study linking vaccinations and Autism deemed to be a fraud.	1/6/11	5:00pm	70 seconds
	News Story	City of Milwaukee releases results of an Infant mortality study.	1/24/11	5:00pm	60 seconds
	News Story	Wisconsin Court of Appeals upholds the City of Milwaukee 'Paid Sick / Sick Leave' ordinance.	3/24/11	5:00pm	70 seconds
<u>ISSUE:</u> Family values and development, teen pregnancy and births to unmarried women	<u>TITLE:</u> News Story	<u>DESCRIPTION:</u> Community Baby Shower	<u>DATE:</u> 1/28/11	<u>TIME:</u> All shows	<u>DURATION:</u> various
	News Story	Sixth grade boy brings gun to Milwaukee elementary school.	1/28/11	5:00pm	75 seconds
<u>ISSUE:</u> Adjustments to significant changes in education and welfare reform	<u>TITLE:</u> News Story	<u>DESCRIPTION:</u> Wisconsin's largest teachers union is calling for breaking up the Milwaukee school district, tying teacher pay to performance and instituting a statewide evaluation system that would force poor performers out of their jobs.	<u>DATE:</u> 2/8/11	<u>TIME:</u> 10:00pm	<u>DURATION:</u> 35 seconds
	News Story	MPS budget cuts meeting highlighted by closure / consolidation of some schools.	3/22/11	10:00pm	75 seconds